



franchiseopportunities
25 april 2018 | grand central, glasgow

**NEW
FOR
2018!**



It's time to be your own boss

Brands at this event include:



In association with:



Event sponsor:



*Correct at time of press

Book free tickets at ScottishFranchise.co.uk



Unlock the potential of franchising in Scotland. Introducing Franchise Opportunities – a brand new event for 2018!

Meet leading franchise brands

From fitness to care, food and drink to supplementary education, discover a diverse mix of established franchise opportunities.

Hear from industry experts

Whether you are considering investing in a franchise, or looking to expand an existing business through franchising, benefit from a series of free expert-led seminars.

Free one-to-one advice

Receive invaluable expert guidance from the British Franchise Association (bfa), financial advisers and franchise consultants.

Event details



franchiseopportunities

25 April 2018

Opening times: 11:30 – 16:30

Grand Central Hotel
99 Gordon Street
Glasgow, G1 3SF

To register for free tickets, visit ScottishFranchise.co.uk or call the ticket hotline on +44 (0)20 8394 5294 during office hours.



#FOS18

Educational features

Event sponsor:



bfa Franchising Seminars



Representatives from the British Franchise Association (bfa) will join industry experts to shine a light on key issues to consider before you invest in a franchise.

12:00 – 12:30 | An introduction to franchising in Scotland

- The size and expected growth of the franchise market in Scotland
- What you should look for in a franchise
- Why and when you should get legal advice
- How to obtain funding and access financial help

13:00 – 13:30 | All you need to know about investing in a franchise

- How to approach a franchisor and the questions you need to ask
- The legalities you must consider
- What financial institutions are doing to support franchising in Scotland
- The bfa's recommended next steps

14:15 – 14:45 | What to consider when choosing a franchise

- Franchising versus starting from scratch
- What a franchisor looks for in a franchisee and vice versa
- What a franchise agreement is and when you need to use a solicitor
- The importance of business plans and how to obtain funding

15:30 – 16:00 | Making franchising your future

- How buying a franchise can change your life – on a personal and business level
- The different types of franchises available
- The advantages of a buying a franchise
- How the banks can help you fund your new venture



Franchising Your Business Seminars

If you are considering franchising your business, take advantage of expert guidance during these free seminars.

12:30 – 13:00 | The 12 golden rules of franchising your business

- The origin of modern franchising
- Simple rules to franchise your business successfully
- Three steps to launch

Ashtons Franchise Consulting



14:00 – 14:30 | Franchise your business – and get it right first time

- Franchising – an alternative business growth strategy
- Can your business be franchised?
- What are the potential opportunities and pitfalls of franchising?

Platinum Wave Franchising



15:00 – 15:30 | What to consider when franchising your business

- Where to start and what to consider
- The type of franchisee that will fit your business
- What it will cost and how to decide on a price for your franchise

British Franchise Association



Finance Clinic

Facilitated by: FranchiseFinance

Take advantage of a complimentary one-on-one consultation with experts from Franchise Finance. Whatever stage you are at in the research process, they'll be able to answer your questions about funding options and writing an effective business plan.

Book your appointment at FranchiseInfo.co.uk

Specialist Franchise Consultants



Want to expand an existing business through the franchise route? Event sponsor Platinum Wave will have representatives on hand to share their expert advice.

As an award-winning franchise consultancy, they have a wealth of experience helping business-owners decide if franchising is right for them, establishing effective franchise models and supporting the continued growth of franchise networks.



Conveniently located in the heart of Scotland...

Discover some of the most exciting franchise brands
in Scotland at Franchise Opportunities on 25 April.

Incorporated within Scottish Franchise Week, the event will take place at Grand Central Hotel, Glasgow. Ideally located in the centre of Glasgow, Grand Central Hotel is:

- Adjoined to Glasgow Central station
- Just 25 minutes from Glasgow airport
- Easily accessible by car

In association with:



Event sponsored by:



Book your free tickets at
ScottishFranchise.co.uk