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BUSINESS SCHOOL OF THE YEAR

  
University of  
**Strathclyde**  
Business  
School

# Productivity through People – Building Better Workplace Practices

'**Productivity through People**' is a 12-month programme that supports SMEs to create a high performance workplace with a fully engaged workforce. Delivered in collaboration with and subsidised by four world class organisations, GSK, Rolls-Royce, BAE Systems and John Lewis Partnership, the programme is endorsed by the Productivity Leadership Group, a new business-led organisation created to boost management skills and close the UK's productivity gap.

Providing access to the latest techniques, thinking and research to transform your productivity and working practices, the programme is based on the insights and guidance of industry leaders, backed by the research and experience of the University of Strathclyde's award-winning Business School.

**BAE SYSTEMS**  
INSPIRED WORK



*John Lewis Partnership*

 **Rolls-Royce**

In partnership with

 **Scottish Enterprise**

 Skills  
Development  
Scotland

**SMAS**  
Scottish Manufacturing  
Advisory Service

**'In any organisation, people are the key to growth – of ideas, innovation, capability and productivity. Investing in people and teams – inspiring and equipping them to do their best work together – is not only smart but essential to sustainable successful business performance.'**

Roger Connor President, Global Manufacturing & Supply, GSK

## Programme Elements

**Induction Event:** This programme begins with a two day overnight event to establish a peer network group which is fundamental to ongoing development.

- Workshops and masterclasses to stimulate and challenge
- Unparalleled access to world class manufacturing organisations and the leaders that have transformed the workplace
- Coaching from a highly experienced manager in a world class organisation
- Action learning sets to address business issues in a facilitated, confidential group setting
- Shadowing and exchanges within peer organisations to give fresh insights
- Benchmarking against peers and action planning for the future
- Online forums to share, discuss and assess resources.

Following the induction, delegates will undertake 4 modules of activity, each module is 4 days duration, every 6 to 8 weeks.

Modules include:

- **Empowering Leadership:** moving from a command and control stance to coaching and development, led by senior management
- **Innovation / Technology:** showing innovation as a key to the future – not a threat. Piloting new initiatives and joint learning, rather than forced change
- **Aligning the Business:** managing the consequences of accelerating change. Ensuring the front line is in line with the business goals
- **Enhancing Communication:** building strong communication across the business, with effective listening mechanisms that celebrate success.

The programme will be delivered primarily from the Centre for Corporate Connections at the University of Strathclyde Business School with visits to world-class manufacturing / operations environments.

## The Benefits

- Empower and engage front line staff leading to better usage of skills and abilities - transforming management practice, developing leadership skills and adopting modern work practices delivered through a unique experiential learning programme
- Develop a support network with other SME owner/ managers – collaborating with like-minded peers to build a more productive future together
- Exposure to world class manufacturing and operational environments – enabling you to formulate high-performance workplace strategies. Benchmark against best in class organisations and develop a measurable action plan for continuous improvement
- Enhanced productivity and growth for businesses
- Creation of an open organisational culture that is positive, supportive and conducive to innovation and change to develop business growth.

## Cost

This programme has received significant investment from the industrial partners, both in its design and finance. As a result the subsidised cost of this programme is £2,500 per delegate.

## Learn More and Apply

We're always happy to talk about how the programme could benefit you. Please get in touch with us to find out more and register your interest.

- Email [sbs-ptp@strath.ac.uk](mailto:sbs-ptp@strath.ac.uk)
- Visit [www.strath.ac.uk/business/](http://www.strath.ac.uk/business/)

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